

AGENDA



3:20-3:25 PM	Welcome Note by Mr. Akash Sharma and Mr. Abhishek Agarwal, Founders, Farmley
3:30-3:50 PM	Fireside Chat with Mr. Chandan Mendiratta, Chief Brand Officer, Zepto New Rules of Brand Building in the Age of Quick Commerce Moderated by: Mr. Ajai Thandi
3:55-4:05 PM	Keynote by Mr. Parminder Joshi, Founder and CEO at FoodIntellé (ex-Nestlé) How New Age Brands can Focus on NPD and R&D
4:10-4:30 PM	Panel Discussion with Mr. Rod Maxfield, Choithram and Mr. Amer Hussain, Air India The Next Frontier of Scaling your brand Moderated by: Ms. Akkshita Malhotra, Bombay Banta
4:35-5:05 PM	Panel Discussion Big vs. Bold: Lessons from Both Sides of Scale THE BIG Mr. Arman Sood, Sleepy Owl Coffee Ms. Rachna Aggarwal, WholeTruth, Co-Founder Mr. Aayushi Khandelwal, Anveshan THE BOLD Mr. Dishit Nathwani, True Story Mr. Harshwardhan Chauhan, Tribe Kombucha Mr. Rishi Singh, Yodley Moderated by: Ms. Priyasha Saluja, Cinnamon Kitchen
5:10-5:40 PM	Panel Discussion with Mr. Aditya Gogri, DSG Consumer Partners; Mr. Utpal Sharma, Titan Capital, Mr. Ankit Moorjani, L Catterton The Next Frontier of Scaling your brand Moderated by: Mr. Amit Chawla
5:45-5:50 PM	Shri Chirag Paswan Ji Welcome Speech, Lamp Lighting & Felicitation
5:50-6:00 PM	Keynote by Shri Chirag Paswan Ji Building the Future of Healthy Snacking Through Government-Industry Partnership
6:00-6:15 PM	Fireside Chat with Shri Chirag Paswan Ji Policy Innovation and the Next Chapter of India's Healthy Food Revolution Moderated by Mr. Akash Sharma and Mr. Abhishek Agarwal
6:20-7:00 PM	Scale Up by IHSS
7:05-7:25 PM	Fireside Chat with Mr. Viraj Bahl, VRB Consumer (Veeba) Where Indian Food Brands Are Headed and What It Will Take to Get There Moderated by: Mr. Arman Sood, Sleepy Owl
7:30-7:55 PM	Keynote by Mr. Sanjiv Mehta, Executive Chairman L Catterton India, Former Chair/CEO HUL The Next Decade of Consumer Growth in India
8:00-8:10 PM	Healthy Snacking Report Unveiling
8:15-8:20 PM	Keynote by Mr. Shail Pancholi, Wonderful Pistachios The Great Snack Shift in India
8:25-8:40 PM	Awards and Thank You note
8:40 onwards	Gala Dinner and Networking